



victoria peña

**I look forward to meeting mentors
who will challenge my design
thinking and foster my curiosity.**

hello@victoriapena.design

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victoriapena.design

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6902 Waxahachie St.
Houston, TX 77020

Education

University of Houston
Bachelor of Fine Arts degree in Graphic Design,
2017

DeProgram, The Netherlands
College for Creative Studies
2017

Skills

Design
Identity systems, Exhibition, Environmental, Print,
UX/UI, Motion Graphics

Technical
Proficient in Adobe Creative Suite. Experienced in
HTML/CSS, Wordpress

Experience

Theatre Under the Stars Houston, TX
2016–2017
Graphic Design Intern
Design of internal/external marketing materials,
branding, web and environmental graphics

Southern Goods Houston, TX
2016–Present
Hostess
Reservations, welcoming, and guest seating

Whole Foods Houston, TX
2015
Graphic Artist Assistant
Design of in-store materials including chalkboard
art, and marketing materials

BIG Power Yoga Houston, TX
2015
Graphic Design Intern
In-house design including internal and external
marketing materials, branding, and social media

Creation Station Student Center
Houston, TX 2014–2015
Graphic Designer
Design for various on-campus student
organizations, clients, and the University
of Houston

Exhibitions/Awards

UHGD17
University of Houston Graphic Design Senior Exhibition,
Ecclesia, 2017

TWENTY°
University of Houston Graphic Design Senior Exhibition,
MATCH, 2016

Coming Soon
University of Houston School of Art,
Third Space Gallery, 2016

UH School of Art Exhibition
Blaffer Art Museum, 2016, Juried

UH Graphic Alumni Partnership Scholarship
2016, Nominated

Organization Memberships

AIGA
Professional Association for Design
Member, 2013–Present

GDSA
Graphic Design Student Association
Social Media Coordinator, 2015–Present

AAFUH
American Advertising Federation

*References & portfolio
available upon request ☺*